

Graphic Designer (d/f/m)



Application Deadline: 24 April 2023

Start: As soon as the vacancy is filled

Employment Type: Freelance contract

As our Graphic Designer, you are responsible for developing and enhancing Climate & Company's online and printed content, creating concepts, graphics and layouts, whilst ensuring relevance with the overall message for the intended audience. Working as part of the Communications team, you will be tasked with working on specific projects on an *ad hoc* basis, at an agreed hourly rate.

Your tasks:

- Developing concepts, graphics, and layouts, including making decisions about fonts, images, readability and readers' needs, in coordination with the Communications Officer and the project team.
- Determining size and arrangement of copy and illustrative material, as well as font style and size, in accordance with Climate & Company's corporate identity.
- Preparing rough drafts of material based on an agreed brief.
- Keeping the Communications team up to date, listening to and acting on feedback, and explaining the rationale behind graphic design decisions.
- Reviewing final layouts and suggesting improvements if required.
- Keeping up to date with design and software trends, including Adobe Pro.

Requirements:

- Bachelor's Degree or higher in Art, Design, Graphic Design, or a related field. Certificates or proven work experience using the most prominent graphic design tools may be considered as an alternative.
- Proficient English skills (in addition, fluency in German will be considered a strong plus).
- Be a good, dependable team player who can work with others.
- 3+ years of proven experience in a similar role.
- Ability to showcase a portfolio of recent work.
- Ability to work with minimum supervision and to stick to deadlines.
- A genuine interest in the areas of sustainable finance, biodiversity and climate change.
- As this is a freelance role, you will need to have a registered company or self-employed status with a valid tax number to invoice us for your work.

We encourage you to apply even if you may not meet all the criteria listed. We look forward to your application.

Location:

We are a remote-first company, so you can fulfil your role from anywhere you like, as long as your 'active' hours coincide with our regular working hours (09:00 – 18:00 Central European Time +/- 2 hours). For meetings with the team, office space in Potsdam is available. We also organise regular co-working days and team retreats in the Benelux (Amsterdam and Brussels) & Berlin regions to ensure that we also maintain real, in-person contact.

About us:

Climate & Company is Germany's Sustainable Finance Think Tank. We are a group of mission-driven experts on climate and biodiversity finance and policy from key EU institutions, the academic world and the banking and investment sectors. As a team, we make sustainable development a reality by acting as bridge-builders between the private and public sectors, supporting evidence-based policymaking, and creating international partnerships for target actions and fora for international knowledge exchange. Our goal is enabling a green and just transition by unleashing the power of data and financial tools. Are you with us on our mission for a just and green tomorrow?

As we strive to be as diverse as possible, we prioritise applications from people from different racial and ethnic groups, people with disabilities, and people of all genders and sexual orientations if they are equally qualified.

Diversity and inclusion are at the core of our values as a team. If you wish to make us aware of any special needs you may have during and beyond your hiring process, please simply let us know in your application.

How to Submit your Application:

Please submit your application to Clive Cusens (clive.ext@climcom.org) with the following as subject of your email: '**Application – Graphic Designer**'. In your email, please include your **CV (max 2 pages)**, current **academic transcripts**, and concise **answers** (max 150 words per answer) to these **3 questions**: a) What motivates you the most about joining our Communications Team? b) Take a look at our social media ([LinkedIn](#) or [Twitter](#)): What would you do differently to improve our visibility)? c) Take a look at our [website](#). Let us know where you feel we could improve.

Thank you for your interest - We look forward to hearing from you!